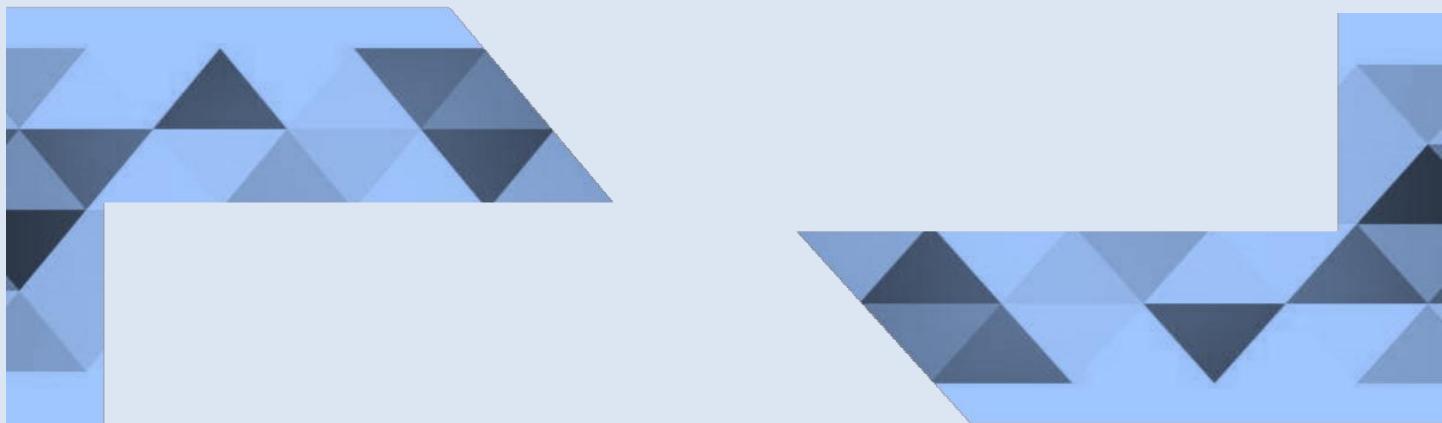


# SASMA



DECEMBER' 25

NEWS LETTER



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## **ABOUT SASMA**



Shri. Mihir R. Mehta - Chairman



Smt. Smita A. Yeole – Vice-Chairperson

- Synthetic & Art Silk Mills' Association Ltd. (SASMA) is the oldest organization in the Country representing Man-made Textile Industry.
- SASMA was established in 1939-40 and is registered under the Companies Act.
- It has been providing yeoman service to the Man-made Textile Industry for Eight and half decades.
- SASMA is the parent organization in the man-made Textile Industry and is instrumental in establishing The Synthetic & Art Silk Mills' Research Association (SASMIRA), The Rayon Mills Commercial Corporation Ltd. (RMCC), Rayex (India) Ltd. (RAYEX), and Federation of Indian Art Silk Weaving Industry (FIASWI).

<b>SASMA Board Members</b>	
1. Shri Mihir R. Mehta	7. Shri Kapil A. Shorewala
2. Mrs. Smita A. Yeole	8. Smt. Darshana Doshi
3. Shri. Bharat S. Parekh	9. Shri Bharat Gandhi
4. Shri. Gokul K. Mehta	10. Shri Rohit C Patel
5. Shri S.S. Khetan	11. Shri Dinesh S Zaveri
6. Shri Viresh Kamdar	

## **Maharashtra Accelerates PM MITRA Textile Park – Amravati (Phase 2)**

Date: December 23, 2025

Source: The Times of India



In a significant step towards strengthening Maharashtra's textile manufacturing ecosystem, the **Maharashtra Industrial Development Corporation (MIDC)** has constituted a **dedicated nodal committee** to fast-track **Phase 2 of the PM MITRA Textile Park at Amravati**. The move is aimed at ensuring timely execution and improved coordination across departments for one of the state's most strategic textile infrastructure projects.

The newly formed committee comprises senior MIDC officials, including the Deputy Chief Executive Officer-4, Chief Engineer, and other key representatives. Its mandate includes **finalisation of the Detailed Project Report (DPR)**, facilitation of statutory approvals, infrastructure planning, and **active promotion of the park to attract domestic and global textile investors**.

The **PM MITRA (Mega Integrated Textile Region and Apparel) scheme**, launched by the Government of India, envisages the development of **seven world-class integrated textile parks** across the country. The Amravati project is **Maharashtra's only park under this flagship scheme**, positioning the state as a major hub for large-scale textile and apparel manufacturing.

Spanning approximately **1,020 acres** with a total estimated investment of **Rs.1,492 crore**, the Amravati PM MITRA park is expected to generate nearly **2 lakh direct and indirect employment opportunities** once fully operational. The foundation for Phase 1 (covering around 900 acres), has already been laid, while **Phase**

2, proposed across an additional **1,000 acres**, is expected to significantly expand manufacturing capacity and investor participation.

The park is envisioned as a **plug-and-play industrial ecosystem**, offering common infrastructure, logistics support, and proximity to raw material sources, thereby enhancing competitiveness, reducing production costs, and supporting **MSMEs, large enterprises, and export-oriented units**.

#### **Sector Impact:**

- Strengthens Maharashtra's position in the national textile value chain
- Encourages large-scale investments and cluster-based manufacturing
- Boosts employment and ancillary industries in the Vidarbha region

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## **South Indian Cotton Yarn Market Remains Steady amid Weak Downstream Demand**

Date: Dec 31, 2025

Source: Fibre2Fashion



The South Indian cotton yarn market continued to witness **stable pricing in late December**, despite repeated attempts by spinning mills to push for higher rates. Market participants across major hubs reported that while

mills were under pressure from rising raw cotton prices, resistance from buyers in the fabric and garment segments kept yarn prices largely unchanged.

Spinning mills have been facing **increased input costs**, particularly due to firm cotton prices in key producing regions. In response, mills attempted to revise yarn prices upward across select counts and varieties. However, **subdued demand from downstream sectors**, including weaving, knitting, and garment manufacturing units, limited the scope for any significant price movement. Buyers remained cautious in placing fresh orders, preferring to operate with minimal inventories amid uncertain market conditions.

Demand conditions in the **fabric and apparel segments** remained weak, reflecting slower order inflows and cautious production planning. Garment manufacturers, especially those catering to export markets, continued to report muted demand, which in turn impacted yarn off take. While there was some improvement in interest for finer counts, particularly from select knitting units, the overall buying sentiment remained restrained.

Traders noted that yarn availability in the market was adequate, and mills were keen to maintain operational stability rather than reduce production. As a result, most mills opted to hold prices steady rather than risk order cancellations. The current market scenario reflects a **delicate balance between higher production costs and limited buying appetite**, with neither side able to dictate pricing trends decisively.

Market participants indicated that a **sustained recovery in fabric and garment demand** would be critical for any meaningful upward movement in yarn prices. Seasonal factors and potential improvement in export orders over the coming months could offer some support, but much will depend on broader market sentiment and order visibility. Until downstream demand shows clear signs of revival, cotton yarn prices are expected to remain range-bound.

Overall, the steady yarn market underscores the challenges facing the textile value chain, where cost pressures at the spinning level are not yet translating into price increases due to cautious purchasing behavior further downstream. Industry stakeholders will continue to closely monitor demand trends and cotton price movements to assess the direction of the yarn market in the coming period.

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## **Bangladesh Unrest Disrupts Garments Industry in West Bengal**

Date: 29 December 2025

Source: Apparel Resources



The recent spate of unrest in **Bangladesh** has created significant challenges for the **textile and garments industry in West Bengal**, underscoring the deep economic interdependence between the two regions. India has historically been a major supplier of cotton yarn, cotton and fabric to Bangladesh - exports valued at over **Rs. 22,000 crore annually** - with a sizeable proportion of these goods moving through multiple **land ports in West Bengal**.

However, in the wake of renewed violence and political instability in Bangladesh, authorities there have **banned the import of cotton yarn through land routes**, disrupting the traditional flow of textile inputs. This policy shift, combined with cancellations of export orders, has sharply reduced business engagement between Indian manufacturers and their Bangladeshi counterparts. In key hubs such as **Kolkata's Metiabruz garments cluster**, many producers report that operations have dwindled to approximately **20% of typical activity levels**.

Local industry leaders point to a dramatic decline in inbound orders, particularly for garment and fabric consignments that once sustained small and medium enterprises (SMEs) and ancillary manufacturers. **Sushil Iatwari**, a long-standing exporter of cotton products to Bangladesh, noted that the neighbouring country remains one of the largest buyers of Indian textile goods, and the sudden shift has had a palpable impact on demand patterns. **Dilawar Mondal**, a Metiabruz manufacturer, highlighted that many export contracts have either been postponed or cancelled amid the ongoing turmoil, compelling businesses to explore **alternative domestic markets** for survival.

The slowdown in bilateral trade has particularly affected **MSMEs in West Bengal and the Northeast**, where textile and garment orders from Bangladesh once provided steady revenue streams. **Sanjay Jain**, Chairman of the Indian Chamber of Commerce's National Textiles Committee, pointed out that the current situation is dampening bilateral commerce, especially in sectors reliant on cross-border supply chains. However, some industry executives maintain a cautiously optimistic outlook, suggesting that ongoing unrest could eventually divert buyers toward Indian manufacturers if stability returns at a later stage.

Despite the immediate challenges, there is a degree of **sectoral resilience** as manufacturers adjust to changing demand dynamics. Several view the situation as a potential opportunity for India's textile exporters, particularly if international buyers begin seeking alternatives to Bangladesh's apparel clusters due to political and logistical uncertainties. The coming months, including the post-election period in Bangladesh, may reveal whether trade flows can normalize or whether sustained shifts in sourcing patterns will occur.

Overall, the developments underscore the **vulnerability of interconnected regional textile markets** to political disruption and highlight the importance of diversifying export destinations and strengthening domestic demand channels for Indian textile producers.

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## **United Textiles Stock Surges 21.61% on Strong Intraday Trading**

Date: 29 December 2025

Source: MarketsMojo

**Mumbai / Financial Markets (Dec 29, 2025)** — Shares of **United Textiles Ltd.**, a micro-cap textile company listed on the Indian stock exchanges, recorded a remarkable intraday performance on **29 December 2025**, surging to an **intraday high of Rs. 17.95**, representing a significant **21.61% gain over the previous close**. This notable price action outpaced both the broader market and sector benchmarks in what was otherwise a relatively quiet trading session.

The stock opened sharply higher at Rs. 17.95, which also stood as the day's peak, and maintained that level throughout the trading session, reflecting **strong demand and price support** at this level. In striking contrast to the broader market, the **Sensex index registered only a marginal uptick of 0.04%**, while the BSE Mid Cap index edged up by 0.06%, highlighting the exceptional nature of United Textiles' performance on the day.

From a technical perspective, United Textiles traded above its **short-term and long-term moving averages** - including the 5-day, 20-day and 200-day averages - indicating positive momentum in both short- and long-term trends. However, the stock remained below the 50-day and 100-day moving averages, pointing to a **medium-term consolidation phase** that market participants are closely watching for potential breakout signals.

The strong intraday move was also notable for occurring amid intermittent low trading activity in recent sessions, suggesting a **sudden spike in investor interest and liquidity** for the stock. While United Textiles has experienced periods of inactivity in its trading history, the concentrated buying seen on 29 December underscores a shift in market sentiment, at least in the short term. Over longer time frames, the stock's returns present a mixed picture. While the one-day and one-month returns both stood at the same 21.61% level, historical data show the stock has delivered a **modest 4.30% gain over one year**, compared with broader market performance. In contrast, over multi-year horizons, United Textiles has posted more pronounced gains, reflecting past episodic strength in its price trajectory.

Market analysts caution that while such robust intraday movements are noteworthy, investors should consider them in the context of broader fundamentals, liquidity patterns and sector trends before extrapolating long-term outlooks. Nevertheless, United Textiles' performance on 29 December serves as a **distinct highlight for the textile stocks segment** in year-end trading and may attract renewed interest from market participants tracking small-cap textiles and apparel equities.

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## **India Expands Textile Sector Footprint with Global Market Diversification Strategy**

Date: December 12, 2025  
Source: Tribune India, Apparel Resources

The **Ministry of Textiles** has formulated a comprehensive global market diversification strategy aimed at identifying and engaging **40 high-potential international markets** to broaden India's textile export footprint, the Minister of State for Textiles, **Pabitra Margherita**, informed Parliament. This initiative underscores the government's proactive approach to enhancing India's presence in global textile trade through structured outreach and strengthened international engagement.

Under this strategy, the ministry is working closely with **Export Promotion Councils (EPCs)**, industry delegations, and **Indian Missions abroad** to facilitate buyer-seller meets, participation in trade fairs and investment forums, and the showcasing of Indian textiles' diverse capabilities. India's textile policy toolbox includes multiple schemes designed to boost competitiveness and global integration. Key among these are the **PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks Scheme**, which provides world-class industrial infrastructure to support integrated textile value chains; the **Production Linked Incentive (PLI) Scheme** for man-made fibre (MMF) apparel, MMF fabrics and technical textiles to spur large-scale manufacturing; and the **National Technical Textiles Mission** to encourage research, innovation, market development and skilling.

In addition to these central schemes, the government continues to implement capacity building and modernization initiatives such as **SAMARTH** for workforce development, **Silk Samagra-2** for sericulture enhancement, and the **Amended Technology Upgradation Fund Scheme (ATUFS)** for technology adoption. End-to-end support for traditional sectors is provided through the **National Handloom Development Programme**, **National Handicrafts Development Programme**, and the **Comprehensive Handicrafts Cluster Development Scheme**, ensuring artisans and small units are part of the global push.

To strengthen exports, the government administers the **Rebate of State and Central Taxes and Levies (RoSCTL)** scheme for apparel, garments and made-ups, offering WTO-compliant rebates on embedded taxes and levies. Products not covered under RoSCTL are supported by the **Remission of Duties and Taxes on Exported Products (RoDTEP)** scheme, extending export incentives across the wider textile value chain. According to the ministry, over **15,000 exporters** benefited from RoSCTL rebates in FY 2024-25, enhancing their international competitiveness.

Prominent global trade events form an essential pillar of India's outreach strategy. The **Bharat Tex** exhibitions held in 2024 and 2025 have drawn exhibitors and buyers from numerous countries, providing platforms for showcasing **India's scale, innovation and design capabilities** while facilitating networking and trade expansion.

Despite external challenges including tariff fluctuations in key markets and geopolitical uncertainties, India's textile exports have shown resilience. Textile and apparel exports, including handicrafts, reached **USD 37,755 million in FY 2024-25**, marking a growth of **5.2%** over the previous year. Although figures for April-October 2025 indicate a marginal **1.8% decline** compared with the same period last year, the overall performance reflects underlying stability in global demand.

The government has also pursued trade liberalization agreements to enhance market access. India has signed **15 Free Trade Agreements (FTAs)**, including the **India-UK Comprehensive Economic and Trade Agreement (CETA)**, which aim to reduce tariff and non-tariff barriers and simplify export procedures. Complementing trade policy is a **temporary import duty exemption** on cotton through December 31, 2025 to reduce input costs for manufacturers, as well as **GST rationalisation** across the textile value chain to correct structural anomalies and improve cost competitiveness.

Taken together, these strategic measures reflect India's intent to deepen its engagement in global textile markets, strengthen export performance, and leverage policy tools to integrate industry stakeholders — from small artisans to large manufacturers — into the expanding fabric of international trade.

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## India's Textile & Apparel Exports Grow 9.4% in November 2025

Date: December 17–18, 2025

Source: The Economic Times (ET), Business Standard



India's textile and apparel exports recorded a strong recovery in **November 2025**, registering a **9.4% year-on-year growth** to reach **USD 2.86 billion**, compared to USD 2.60 billion in November 2024, reflecting improving global demand conditions and the positive impact of policy interventions by the Government of India. The growth was driven primarily by **readymade garments**, which witnessed an **11.3% increase**, supported by renewed orders from key international markets such as the **United States, European Union**

and the United Kingdom, where retailers are gradually rebuilding inventories. **Man-made fibre (MMF) textiles** emerged as a strong growth engine with exports rising by **15.7%**, underscoring India's increasing focus on MMF-based products, technical textiles and value-added manufacturing aligned with global consumption trends. **Cotton yarn, fabrics and made-ups, including handloom products**, also registered a steady **4.1% growth**, indicating resilience in traditional textile segments despite price volatility and competition from other sourcing countries. A notable highlight was the exceptional performance of **handicrafts (excluding handmade carpets)**, which grew by **29.7%**, reflecting sustained international demand for Indian artisanal, sustainable and culturally rich products. Industry experts note that the November performance marks a clear rebound after earlier global trade slowdowns caused by inflationary pressures, geopolitical uncertainties and subdued consumer spending in major markets. The recovery is being supported by continued government initiatives such as export incentive schemes, rationalization of duties and taxes, infrastructure development through **PM MITRA Parks**, and efforts to diversify export destinations beyond traditional markets. With improving order visibility, stable raw material availability and a stronger push towards sustainability and compliance, the textile and apparel sector is expected to maintain positive export momentum in the coming months, reinforcing its critical role in India's manufacturing growth, employment generation and foreign exchange earnings.

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## Arvind Fashions To Acquire Flipkart India's 31.25% Stake In This Youth Apparel Brand

Date: December 29, 2025

Source: LiveMint, Economic Times (ETBrandEquity), India Infoline (IIFL)



Arvind Fashions Ltd has announced a strategic move to acquire **Flipkart India's entire 31.25 per cent stake**

in its youth apparel subsidiary, **Arvind Youth Brands Pvt Ltd (AYBPL)**, in a deal valued at **Rs. 135 crore**, marking an important consolidation of its youth fashion business and reinforcing its long-term brand ownership strategy. With this acquisition, AYBPL will become a **wholly owned subsidiary of Arvind Fashions**, giving the company complete managerial and strategic control over the popular youth-focused brand **Flying Machine**, one of India's leading denim and casualwear labels. The transaction, expected to be completed by **December 29, 2025**, reflects Arvind Fashions' confidence in the growth potential of the youth apparel segment amid rising demand for affordable, trend-driven fashion among young consumers. While Flipkart will exit its equity position, Arvind Fashions has clarified that the long-standing **commercial and distribution partnership with Flipkart will continue**, ensuring Flying Machine's strong presence on the e-commerce platform alongside other digital and offline retail channels. AYBPL reported a turnover of **Rs.432.16 crore in FY 2024–25**, underlining the brand's steady performance and recovery in recent years through focused product innovation, omnichannel expansion and brand repositioning. Industry observers view the move as a positive step that aligns ownership with brand strategy, enhances operational flexibility, and positions Arvind Fashions to further strengthen its footprint in India's competitive youth apparel and denim market.

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## **SASMA and IFBEC Enter Strategic Collaboration to Strengthen Global Textile and Fashion Engagement**



The Synthetic & Art Silk Mills' Association Ltd. (SASMA) entered into a Memorandum of Understanding (MoU) with the International Fashion Business Exchange Council (IFBEC) on **3 December 2025**, marking a significant step towards strengthening collaboration within the textile and fashion ecosystem at both national

and international levels. This strategic association reflects a shared vision to enhance industry connectivity, encourage meaningful knowledge exchange, and create platforms that support the evolving needs of the textile and fashion value chain. The collaboration is aimed at fostering closer engagement between stakeholders, enabling collective efforts that support growth, innovation and global competitiveness of the industry.

Through this partnership, SASMA and IFBEC seek to facilitate initiatives that promote **industry interaction, business development and global outreach**, while supporting emerging trends in textiles and fashion. The collaboration is expected to encourage dialogue across sectors, bringing together manufacturers, designers, entrepreneurs, institutions and global partners to explore new opportunities and strengthen international engagement. By creating avenues for cooperation and exchange, the association aims to support the industry in responding effectively to changing market dynamics, consumer preferences and global trade developments.

The partnership also aligns with the broader industry focus on **innovation, sustainability and capacity building**, which are increasingly critical for long-term competitiveness. By encouraging collaborative programs and engagements, the MoU is expected to contribute to awareness-building, skill enhancement and exposure to global best practices, supporting industry stakeholders as they navigate transformation across production, design, technology and market access. The collaboration underscores the importance of collective action in addressing challenges and leveraging opportunities across the textile and fashion landscape.

For SASMA members, this association is expected to open new pathways for interaction, networking and participation in initiatives that enhance visibility and engagement beyond domestic markets. The collaboration reinforces SASMA's ongoing efforts to strengthen the voice of the man-made textile industry, promote industry interests and support sustainable growth through partnerships and strategic alliances. Overall, the MoU represents a forward-looking step towards building stronger connections, fostering collaboration and contributing to the continued development and global positioning of India's textile and fashion industry.

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NATIONAL AND INTERNATIONAL- EXHIBITIONS & CONFERENCES				
SNo.	Name of the Fairs	Country	City	Date/Month
1.	The National Textiles Ministers' Conference under the theme "India's Textiles: Weaving Growth, Heritage & Innovation", the meet will bring together national and state leaders to shape India's textile future.	India	Guwahati, Assam, India.	Jan 8–9, 2026.
2.	International Conference on Textiles 2030 Navigating Geopolitics, Technology Innovations and Global Expectations	India	Hotel The Lalit Mumbai , Sahar Airport Road, Andheri (E), Mumbai – 400 059, India.	Friday, 30 <sup>th</sup> January 2026
3.	Caspian Textile Expo 2026	Baku, Azerbaijan	Baku Expo Center, Baku, Azerbaijan	11 – 14 March 2026
4.	6 <sup>th</sup> Edition The FAB CMAI Show – India's largest Fabrics and Accessories Sourcing Show	India	Bombay Exhibition Centre, Mumbai.	2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> April, 2026
5.	Indo Intertex 2026	Indonesia	Jakarta International Expo, Jakarta, Indonesia	15 – 18 April 2026
6.	Techtextil Frankfurt 2026	Germany	Messe Frankfurt, Frankfurt, Germany	21 – 24 April 2026
7.	ITMA Asia + CITME 2026	Shanghai, China	National Exhibition and Convention Centre (NECC), Shanghai, China	20 – 24 November 2026
8.	Heimtextil	Germany	Germany	13 <sup>th</sup> Jan 2026 to 16 <sup>th</sup> Jan 2026
9.	Dhaka International Yarn & Fabric Show (Winter)	Bangladesh	Bangladesh	28 <sup>th</sup> Jan 2026 to 31 <sup>st</sup> Jan 2026
10.	Intertextile Shanghai Apparel Fabrics / Yarn Expo	China	China	11 <sup>th</sup> March 2026 to 13 <sup>th</sup> March 2026

## SASMA MEMBERSHIP PRIVILEGES

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